

# ABOUT COLOR



RGB	HEX
R:243 G:88 B:42	#f3582a
R:228 G:32 B:45	#e42a2d
R:161 G:30 B:100	#a11e64
R:103 G:44 B:138	#672c8a
R:247 G:148 B:29	#f7941d
R:0 G:166 B:82	#00a652
R:1 G:118 B:197	#0176c5

The Eight Pillars logo features eight circles, and each circle is a different color.

The eight colors *may* be used as a color palette; **however, these colors in particular are not important to me.** You can change them. What is important is that each of the eight colors is different.

The color palette here, or any of the palettes below, would be okay, or you can use your own color palette. Please feel free to be creative.

- If you wish to use the colors displayed here, the RGB and HEX codes are provided at left.
- If you would prefer to use eight different colors, please feel free to do that.

Each of the colors will be associated with one of the “eight pillars”:

1. Value
2. Capability
3. Functionality
4. Data
5. Technology
6. Quality
7. Change Management
8. Governance

## ALTERNATIVES

The palettes below would be okay and are provided to show that any eight distinct colors proposed will probably work.

